

# First Albanian HALAL EXPO

April 20th - April 22nd, 2019 - Palace of Congresses

second edition

حلال

Exhibitor Brochure

& SPONSORSHIP OPPORTUNITIES



..FROM THE PAST EDITION



[www.expo.halal.al](http://www.expo.halal.al)



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## SECOND EDITION EXPECTATIONS



[www.expo.halal.al](http://www.expo.halal.al)

25000

Based on our strong marketing, and in the positive experience of the first edition, we have any reason to believe that the second edition of Albanian Halal Expo will have more than 25000 visitors

9

Albanian Halal Expo will have Exhibitors from:  
Albania; Kosovo; Turkey; Macedonia; Bosnia;  
Arabian Countries; Indonesia; Serbia; Italy; Greece.

2200

Albanian Halal Expo will be held in Palace of Congresses, Main Hall, which have a surface of 2200 SQM, and can easily host over 140 exhibiting companies.

130

Over 130 companies are expected to participate in the second edition of the Albanian Halal Expo

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## WHY EXHIBIT?



[www.expo.halal.al](http://www.expo.halal.al)

Halal Expo Albania is going to be the most attractive expo in Balkan Region. Having more than 5 million Muslims who lives in Balkans, and being a very new market for the Halal Industries, this event will gather serving and producing companies which will conquer this growing-fast market.

Halal Expo Albania will host Buyers, Representatives, Professional and Random visitors which wish to explore and be part of Halal Industries.

You will be able to meet hundreds of Halal Industry Professionals from over 5 countries, which are interested to get your products and supplies.

Halal Expo Albania will give you the chance to be face-to-face with people which are in charge of decision making about the prospective Halal Market.

These are only a few of the good reasons WHY you must be part of the Albania's First Halal Expo, which for sure can help you and your business growing in Halal Industries.

## EXHIBITOR PROFILE

Halal means lawful-permitted by the Islamic rules and principles. Halal industries include basically any product and/or service which is not prohibited by Islamic Rules and Principles. Thus, to have a clear vision of sectors that are part of Halal Expo, please refer to the list given below.

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## WHO CAN EXHIBIT?



[www.expo.halal.al](http://www.expo.halal.al)

### FOOD INDUSTRY



Meat industry  
 Processed Food  
 Canned Food  
 Packaged Food  
 Frozen Food  
 Sea Food  
 Baby Food  
 Dairy products  
 Snacks, Pastries,  
 Chocolate and bakery  
 Supply chains

Banking  
 Chambers of Commerce  
 Halal Certification Bodies  
 Halal Logistics Services  
 Halal Publications  
 Muslim Education  
 Training Services  
 Halal Business Consulting



### SERVICES

### TOURISM



Tour Operators  
 Travel Agencies  
 Carrier Companies  
 Hotels & Accommodation  
 Halal Restaurants  
 Halal Caterings  
 Travel Media  
 Official Organizations  
 Business Associations

Chemist  
 Cosmetics  
 Personal Care  
 Pharmaceuticals  
 Halal Medicine  
 Fragrances  
 Boutiques  
 Bookstores  
 Lifestyle  
 Fashion Industry



### OTHER HALAL SECTORS

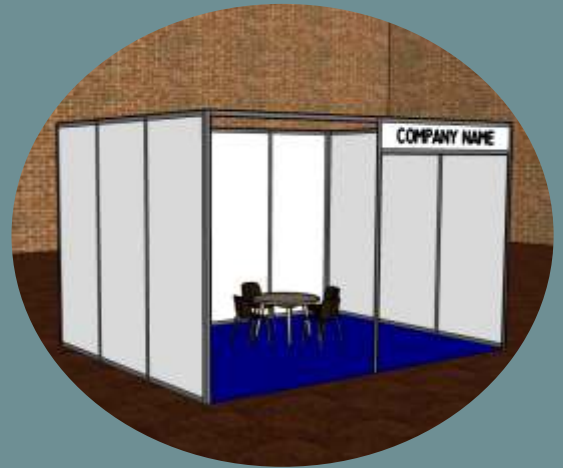
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## EXHIBITOR PACKAGE

### STANDARD BOOTH (Equipped – Minimum 12 sq.m.)

Standard Booth includes:

- Partition Walls (Height 2.5 m, white laminated finish)
- Moquette
- One information table
- One desk + 3 chairs
- Company name on fascia board
- Internet wireless
- Illumination
- Electric Power (Supply & Consumption)
- One waste basket.



### 2. SPACE ONLY (Non Equipped – Minimum 24 sq.m)

It is space only for the exhibitors who wish to build their own stand or have their own stand built. Open space rental is for carpeted space only. Furniture and spotlights are not included. Stand dimensions are flexible. Electric Power (supply and consumption) is included on the rental fee.

### 3. PERSONALIZED BOOTH (Minimum 24 sq.m)

This option is for the exhibitors who wish to have a special designed booth. In the rental fee, the booth concept and design is not included.

## BOOKING FORM

Book your space to the Albanian Halal Expo.  
Please download the booking form from our web-site and return it filled and signed to us.

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## SPONSORSHIP

Albanian Halal Expo offers a variety of sponsorship opportunities conceived to fit every budget and attract attention toward the sponsor.

The following sponsorship opportunities are available:

GENERAL SPONSOR (Only One Sponsor):                      Eur. 20.000

Benefits:

- Name and Logo will be published in all the Exhibition's publicity materials as General Sponsor.
- Print the name and logo of the sponsor on the main banner inside and outside the exhibition hall.
- 36 sq.m of exhibition space will be offered to the sponsoring company at a prime location.
- Name & Logo with a brief profile will be published in the exhibition website, which will be linked to the sponsor's website.
- Two full pages colour advertisements will be provided in the exhibition catalogue.
- Name and logo of the sponsor will appear in all newspaper and magazine advertisements in accordance with the advertising campaign to be drawn up by the promoters.
- 5-7 minutes speaking opportunity on the opening ceremony of the event
- Name and logo on the exhibitor hand bags
- Separate exhibitor badges to identify your staff as General Sponsor.
- A brochure with promotional materials (provided by sponsor) will be included in the 2nd Albania Halal Expo's bag which will be handed over to all visitors.

PLATINIUM SPONSOR (Only One Sponsor)                      Eur. 15.500

Benefits:

- Name and Logo will be published in all the Exhibition's publicity materials as Platinum Sponsor.
- Print the name and logo of the sponsor on the main banner inside and outside the exhibition hall.
- 24 sq.m of exhibition space will be offered to the sponsoring company at a prime location.
- Name & Logo with a brief profile will be published in the exhibition website, which will be linked to the sponsor's website.
- Two full pages colour advertisements will be provided in the exhibition catalogue.
- Name and logo of the sponsor will appear in all newspaper and magazine advertisements in accordance with the advertising campaign to be drawn up by the promoters.
- 3-5 minutes speaking opportunity on the opening ceremony of the event
- Name and logo on the exhibitor hand bags
- Separate exhibitor badges to identify your staff as Platinum Sponsor.
- A brochure with promotional materials (provided by sponsor) will be included in the 2nd Albania Halal Expo's bag which will be handed over to all visitors.

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## SPONSORSHIP

GOLD SPONSOR (Only One Sponsor) Eur 12,500

Benefits:

- Name and logo will be published in all the Exhibition's publicity materials as Gold Sponsor.
- Print the name and logo of the sponsor on the main banner inside and outside the exhibition hall.
- 18 sqm of exhibition space will be offered to the sponsoring company where they can display their products and any literature pertaining to the services they offer.
- Company name & logo with a brief profile will be published in the exhibition website, which will be connected to the sponsor's website.
- One full page colour advertisement will be provided in the exhibition catalogue.
- The name and logo of the sponsor will appear in all newspaper and magazine advertisements in accordance with the advertising campaign to be drawn up by the promoters.
- Separate exhibitor badges to identify your staff as Gold Sponsor
- Company name and logo on the exhibitor hand bags
- A brochure with promotional materials (provided by sponsor) will be included in the 2nd Albania Halal Expo's bag which will be handed over to all visitors.

SILVER SPONSOR (Only One Sponsor) Eur 10,500

Benefits:

- Company name and logo will be published in all the Exhibition's publicity materials as Silver Sponsor.
- Print the name and logo of the sponsor on the main banner inside and outside the exhibition hall.
- 09 sq.m. of exhibition space will be offered to the sponsoring company where they can display their products and any literature pertaining to the services they offer.
- Company name & logo with a brief profile will be published in the exhibition website, which will be connected to the sponsor's website.
- One page colour advertisement will be provided in the exhibition catalogue.
- Corporate logo on the exhibitor hand bags
- The name and logo of the sponsor will appear in all newspaper and magazine advertisements in accordance with the advertising campaign to be drawn up by the promoters
- A brochure with promotional materials (provided by sponsor) will be included in the 2nd Albania Halal Expo's bag which will be handed over to all visitors.

OTHER PROMOTIONAL OPPORTUNITIES AT ALBANIAN HALAL EXPO 2018

EXHIBITOR'S & VISITOR LAYNARD&BADGE ( One Sponsor) Eur 7,500

Sponsor's logo will be printed in the Visitor and Exhibitor badges of Albanian Halal Expo 2018

MEDIA PARTNER (One Media Partner)

This is an opportunity only for Albanian National Televisions.  
Budget and Benefits in a separate Contract.

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HALAL EXPO ALBANIA – 2nd EDITION  
APRIL 20-22, 2019  
PALACE OF CONGRESS  
EXHIBITOR BROCHURE  
AND  
SPONSORSHIP OPPORTUNITIES  
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